



Marketing Manager - Retention – Home working contract £240 Day rate

Our client a leading SaaS company with UK headquarters in central London is now seeking an experienced Marketing Manager to join the UK Retention team for a 6 month contract.

Skills:

- Retention Marketing with a track-record of demonstrable business results
- Able to interpret data from multiple sources, identify trends
- Email automation - Eloqua or similar.
- Multiple channel experience and reporting experience is ideal
- Experience with rapid testing and optimisation.

Duties

- Drive engagement with existing and new products, upsell
- Refine on-boarding strategy
- Develop core life-cycle programs

Benefits

- Long term contract for 6 months
- Paid holidays

If you are interested in the position or would like to apply, please send us your CV, current location and your salary expectations to ef@efrecruitment.co.uk